

MADDOX PLANNING MANIFESTO

A declaration of our approach,
principles and methodology for the way
we work.



PLANNING IS AT THE HEART OF WHAT WE DO.

Planning is our core service, balancing creativity with practical solutions. Our analytical approach, clear processes, and collaborative mindset bring fresh perspectives to complex challenges. We foster a supportive environment for individual growth and skill development, empowering our team to deliver intelligent, confident planning. We believe great people create exceptional projects, so we work with the best.

We're realists who know planning projects face challenges. We tackle these with a blend of creativity and clear processes, keeping projects on track and clients confident in our work.

FROM COMPLEXITY TO CLARITY.

THE MADDOX METHODOLOGY:

PLANNING INTELLIGENCE FOR INTELLIGENT PLANNING
THE POWER OF PERSUASIVE REASONING
EMPOWERING INDIVIDUAL EXCELLENCE
GOOD PEOPLE FOR GOOD PROJECTS

Planning is both practical and analytical, driven by the idea that the more we know, the better we can act. We fully immerse ourselves in each project, examining it from the inside out. Our approach is detailed and methodical, tackling complexities one case at a time to gain clarity. This planning intelligence forms the foundation for smart decision-making, with thorough information gathering leading to well-informed actions.

PLANNING INTELLIGENCE FOR INTELLIGENT PLANNING

Persuasive reasoning influences others by presenting logical, structured arguments that appeal to both intellect and emotion. It builds trust, sways opinions, and prompts action by connecting ideas to the audience's values. Through clear evidence and strategic framing, persuasive reasoning enhances credibility and makes complex points convincing and accessible.

THE POWER OF PERSUASIVE REASONING

EMPOWERING INDIVIDUAL EXCELLENCE

We create an environment where individuals can excel, giving them the freedom to think and encouraging an entrepreneurial mindset based on autonomy and personal drive. We value both intelligence and independence, making everyone feel part of a greater whole. By empowering individual excellence and streamlining processes, we aim for peak performance in planning.

GOOD PEOPLE FOR GOOD PROJECTS

We attract highly motivated clients, co-consultants, and team members who share our passion for excellence. Their expertise directly impacts our project success, delivering high-quality results that benefit both the built environment and communities. Collaborating with talented professionals drives innovation and positive outcomes, reflecting our commitment to meaningful, impactful work.

MADDOX PLANNING
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